

REAL ESTATE WEEKLY

NEW DEVELOPMENT

• SOLOW BUILDING COMPANY

Veteran developer launches first condo

Solow Building Company has launched sales at 685 First Avenue, a luxury residential tower in Midtown East.

Rising 43 stories above the East River, 685 First Avenue offers a collection of 148 condominium residences.

The building signifies Solow Building Company's first condominium offering to-date, with its striking black glass façade a company trademark.

"Today marks an important company milestone as we begin sales of our first condominium," said Sheldon Solow, founder and CEO of The Solow Building Company, who was joined by his son, Stefan Soloviev, in the development of the tower.

"685 First Avenue offers meticulously-designed homes with iconic views, as well as a thoughtful and comprehensive suite of amenities.

We are proud to bring the Solow signature attention to detail and design to our first condominium project."

The exterior of the 460 ft. tower is layered black glass. The western facade has a second glass curtain wall that creates one-of-a-kind balconies partially enclosed to enable privacy and protection from the elements.

Dukho Yeon, Associate Partner at Richard Meier & Partners Architects, is the lead designer for the building.

A private driveway leads to an underground parking garage, port-cochere and underground motor court.

The double-height lobby showcases a three-paneled Joan Miró masterpiece from Sheldon Solow's personal collection.

Once hung in the National Gallery, the artwork will be installed on the back wall of the lobby.

The condominium's one- to four-bedroom residences have open layouts and floor-to-ceiling windows. Duplexes have outdoor terraces on the 28th and 29th



floors.

Amenities include a fitness center, 70-foot indoor lap pool, resident lounge and children's room.

Pricing begins at \$1,495,000. Citi Habitats New Developments is the exclusive sales and marketing firm.